



5 Ways to Send Creative Files Securely Without Email

A PRACTICAL GUIDE

1. Use Cloud Storage Links (But Handle with Care)

Google Drive / Dropbox / OneDrive

- ✓ Great for files under 15 GB
- ✓ Easy to share via links or email
- ! Risk of outdated files, cluttered folders, or wrong version access



Pro Tip: Always double-check permissions before sharing. Rename files clearly to avoid version mix-ups.

2. Compress Files with ZIP or RAR Tools

7-Zip / WinRAR / macOS Archive Utility

- ✓ Bundle multiple files into one
- ✓ Shrinks size slightly
- ! No file preview, and some clients may struggle to unzip files



Use only for internal sharing or small handoffs—not final approvals or client-facing work.

3. Send via One-Time Transfer Tools

WeTransfer / Smash / Send Anywhere

- √ No sign-up required
- ✓ Quick link-based transfers
- ! Links expire in days, no feedback tools, no version control

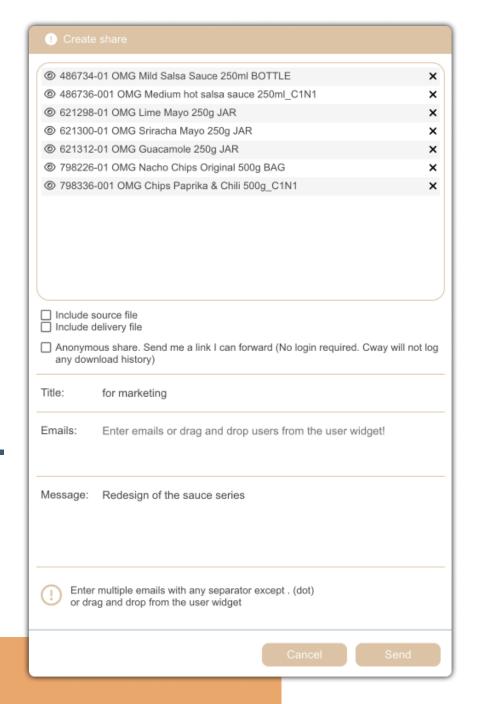


Best for quick, informal file drops not for regulatory or artwork-critical workflows.

4. Use a Visual Collaboration Platform

Cway® QuickShare

- ✓ Unlimited file size
- √ Full browser-based previews (even for artwork + 3D files)
- √ Visual comments, version comparison, secure + brandsafe
- ✓ No login required for recipients





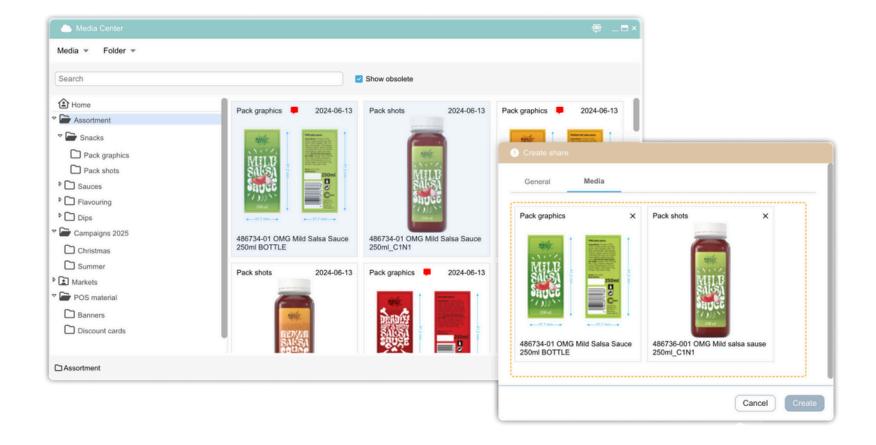
Perfect for packaging design, creative approvals, agency-vendor collaboration, and fast production handoffs.

5. Keep an Organized, Central File Library

Combine QuickShare with Cway® Media Center



- ✓ All shared files stay archived
- √ No need to re-upload versions
- ✓ Easy search, reuse, and handover



Tip: Don't just send files—build a system. Connect short-term delivery (QuickShare) with long-term file management (Media Center DAM).

Bonus Tip: Eliminate Friction from the Approval Process

Stop sending large files via email attachments.

Switch to trackable links with preview + comment features for faster approvals, fewer errors, and total version control.



if you care about brand control, feedback, accuracy, and speed, it's time to switch to a tool made for you

Want a walkthrough of Cway's QuickShare and Media Center?

Book a walkthrough at cwaysoftware.com



Cway® is the leading artwork management platform for FMCG and consumer brands in Scandinavia. It streamlines how creative and packaging teams collaborate, share files, review designs, and manage version control—all in one secure, cloud-based ecosystem.

Trusted by top brands, Cway helps reduce errors, speed up approvals, and ensure regulatory compliance across product launches and campaigns. Whether you're sharing a 3D packshot, reviewing a label, or storing final artwork files, Cway keeps your workflow smooth and audit-ready.



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