

GS1 packaging artwork checklist

Barcode & scanability

- Barcode type matches packaging level (EAN-13/UPC-A for retail units, ITF-14/GS1-128 for cases).
- Magnification and dimensions are within spec for the chosen symbol size.
- Quiet zones are clear (no text, lines, folds, or background patterns).
- Sufficient contrast (avoid red/orange backgrounds; use dark bars on light background).
- Placed on a flat, scannable area — not across seams, curves, or closures.
- No varnish/foil/embossing or glossy finishes that reduce readability (unless tested).

Data & identifiers

- Correct GTIN is assigned to the exact SKU/variant (size, flavor, language version, multipack).
- Human-readable numbers match the encoded GTIN.
- If using a 2D code (GS1 Digital Link), the destination data is correct and maintained.

Artwork control

- The barcode file is linked to the right version (no copy-paste from old SKUs).
- Final proof is verified with a barcode verifier / print test (recommended).
- Approval history documents who checked GS1 elements and when.

Notes

This image shows a full page of primary-ruled notebook paper. It features multiple sets of horizontal lines designed for teaching handwriting. Each set consists of three lines: a solid top blue line, a dashed middle blue line, and a solid bottom blue line. These sets are repeated vertically down the entire page, providing ample space for practicing letter formation and alignment. The paper is otherwise blank, with no margins or additional markings.